



JORGE ROSAS

Biography

**Speaker
Internacional**





He is a graduate of the **Escuela Libre de Derecho**, with studies at IPADE, CEIBS in China, Wharton, Harvard, and Stanford in the United States.

He was one of the **youngest partners at Baker & McKenzie**, served as **HR Director at Cinépolis**, and a couple of years ago was appointed **Senior HR Director of Diversity, Inclusion, and Wellness for Disney & ESPN**, based in New York.

He was named **the Best Human Resources Executive in Mexico by AMEDIRH**, and **IPADE wrote a business case study** titled “Jorge Rosas Arrives at Cinépolis: His Challenges in Talent, Leadership, and Culture.” In 2017, he was **nominated by Harvard and won the Brandon Hall Award** for Best Practice in Leadership Development.

As a **speaker**, he has participated in over **1,200 events across four continents**, delivered **three TED Talks**, and recently been invited by IPADE, Harvard, and LinkedIn to teach in their executive education programs, both in-person and online.

He is currently the **CEO of WEWOW** and **Delivering Happiness Mexico**, world-leading companies in talent development, leadership training, and cultural transformation.

