



Biografía **Daniel Marcos**

CEO y co-fundador de Growth Institute, empresa líder en capacitación en línea para ejecutivos de empresas en crecimiento. Daniel es un conferencista internacional, columnista de la Revista INC y coach de negocios, con la misión de ayudar a 1 millón de emprendedores a escalar sus compañías más rápido y con menos drama en su operación.

Graduado de prestigiosos programas como MIT Enterprise Forum, EO, Birthing of Giants y su continuación, Gathering of The Titans.

Estudió Ingeniería Industrial y de Sistemas en el Tecnológico de Monterrey y un MBA en Babson College. Es miembro activo de las comunidades globales EO (Entrepreneurs Organization) y YPO (Young Presidents Organization) y coach certificado en la metodología Scaling Up. Gracias a ésta, Daniel ha liderado programas de desarrollo para proveedores como Grupo Modelo, Alsea, Coppel, Televisa y Endeavor.

Como orador, Daniel ha tenido la oportunidad de compartir el escenario con líderes como Peter Diamandis, Guy Kawasaki y Richard Branson.

En menos de una década, Growth Institute ha sido reconocida entre las 5.000 principales empresas de más rápido crecimiento en los EE. UU. con más de 55.000 miembros de 11,000. compañías en más de 70 países.

Daniel Marcos is co-founder and CEO of Growth Institute, the leading online executive training company for C-level executives at fast-growing firms. He is a keynote speaker, columnist from INC magazine and business coach, with a mission to help one million entrepreneurs to escalate faster their business and reduce drama in the operation process.

He is member of YPO and EO and is a certified coach in the Scaling Up methodology. He is a graduate of EO's premiere CEO program, the "Birthing of Giants", and he holds a BS in Industrial and Systems Engineering from ITESM (Monterrey Tech) and an MBA from Babson College.

Daniel was an early entrepreneur. He started a t-shirt business at the age of eight and then partnered with a car detailing franchise to provide cleaning services throughout his high school years. In the year 2000, he built an online trading business that was acquired within six months by what was Argentina's largest financial player at the time

Daniel's next business launched just before the untimely crash of the financial markets in 2008. His business was shut down and Daniel took on \$1 million in debt. Despite the recent setback, Daniel had an abundance of experience and successes under his belt and had recently been recognized in expansion Magazine's 30 under 30 and Selected Forbes 1000 2021 list.*

As a serial entrepreneur, Daniel quickly realized that CEOs are often the bottleneck of the company. In the same way that you can't solve a problem without first elevating your mindset, a business can't evolve beyond what the CEO can handle.

Daniel partnered with Verne Harnish in 2012 to bring executive training to the masses. What was once reserved for a small niche of wealthy companies is now available to all CEOs and their executive Teams.

In less than a decade, Growth Institute has been recognized among the top 5.000 fastest-growing companies in the USA, with over 55,000 members from 11,000 companies across 70 countries.

